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2/2023

# NEWSLETTER

## WHAT'S NEW?

- PIZZA DAY AT BIMAX
- HYBRID PRINTING TEMPLATE
- 10 YEARS WITH BIMAX
- THE JOY OF CHILDREN

JUNE 2023

# WHAT'S NEW AT BIMAX?



## **'Pizza Day' at Bimax**

*The popular Italian delicacy was served in all our Bimax dining rooms on April the 5<sup>th</sup> 2023, with 28 different pizzas there to be eaten . . . an occasion thoroughly enjoyed by all !*



## **The joy of children**

*We have provided material support to local children's nurseries. The kids were delighted and we are contented that we could contribute to their happiness and joy.*



## **10 years with Bimax**

*Katarzyna Szmyd from our sales department has recently celebrated ten years of work here at Bimax. Thank you and we wish you every success for the future, both with us and in life.*



## **Hybrid printing template**

*The first customers have already received a sample which utilises our latest cutting-edge capabilities. The demand for the initial pattern was very high, so a further reprint was done. If you are interested in seeing the designs, please contact: [newsletter@bimax.pl](mailto:newsletter@bimax.pl)*

# FREE SAMPLES! ... BUT ONLY FOR OUR CLIENTS

We are inviting you to try out our free samples of 3M foam tapes, along with special circular mounting discs. Both products are of a high technical quality. They will assist in the quick and easy mounting of plastics, metal, paper, cardboard and other surfaces, which may be regular or irregular in form and will provide extremely strong and durable bonding. They adhere to many types of surfaces perfectly to facilitate the joining of a wide variety of different materials.

For your free samples, please contact our Bimax sales assistants, or alternatively write to us by e-mail on: [newsletter@bimax.pl](mailto:newsletter@bimax.pl)



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# DO YOU KNOW THAT...

... Bimax, - a first-class provider of printing and processing services for the POSM industry now has its own specially-blended coffee ? On May the 10 th, 2023 at the offices of our main production facility in Pustyny near Krosno, a tasting symposium took place comprised of members of the Bimax staff with the objective of choosing between three high-quality coffee blends and to vote for the most suitable flavour amongst them.



## TASTE OF BIMAX

mixture of Arabica and Robusta - 80/20

subtle hint of dark chocolate and nuts

high in caffeine strength

intense aroma

balanced acidity

moderately intense flavour

medium to high roast blend purveying

The beans are to be specially imported for us from Brazil (Arabica) and India (Robusta)

~~Who would just love a little black...?~~



Sorry, ... who would like a little black coffee at Bimax?

Why do we need our own coffee? Well, we treat it as an excuse and provides us with a reason to meet our clients to discuss their needs, plans and the support we can offer them.

## WE HAVE MR BINK!

114 employees and customers recently took part in a survey to choose which was their favourite cartoon character from the three options provided. The competition was fierce! Mr. Bink will always be popping up somewhere or other on our website or in publications. A warm welcome to the cheeky laid-back and very lovable Bimax guy!

We would like to thank employees of the graphics department for participating in the voting and give our congratulations to Barbara Paviska, the creator of the Mr. Bink project.



# TEAM

Congratulations are in order for Magdalena Frydrych - Ziober, who was recently promoted in May 2023 to become our Supply Chain and Logistics Manager. It is because of her help that couriers are able to be redirected en route.... She impresses all with her professionalism and a pragmatic approach to her duties . . . and when she puts on her high heels to work, she can scratch the chin of a giraffe . . .

Urszula Kozimor - an employee of our Quality Department - is conscientious, meticulous and very diligent. It is she who maintains a watchful eye on the quality of our products and their secure packaging. Cheerful, friendly and always willing to help!

Meet Madzia and Ula - the Bimax white ladies!

Name and surname: **Magdalena Frydrych-Ziober** Department: **Logistics**

Zodiac sign: **Aries**

Sea or mountains? **Maybe sea?**

Hidden talent: **I do the impossible things right away, but for miracles - I need a few minutes longer.**

Favorite alcohol: **Uncle Staszek's wine :)**

Nickname from school years: **Frydryś**

Who would you go to the party with? **With Stefano Terrazino, Rafał Maserak and of course with the Bimax team.**

Is there anything they don't know about you at Bimax? **I'm terrified of mice...**

If you could take a holiday what sort would it be? **A day of being waited upon, 'hand and foot'.**

Quote: **"He who follows the crowd will go no further than the crowd. He who walks alone will go to places no one has ever gone before . . ."**

What would the title of your autobiography be? **"Say what you want, but I will still do it my way"**

First place on your list of destinations: **Barcelona**



Name and surname: **Urszula Kozimor** Department: **Quality Control**

Zodiac sign: **Cancer**

Sea or mountains? **Sea and mountains**

Hidden talent: **There are a few, but I'll keep that to myself...**

Favorite alcohol: **Moscato Bianco Dolce**

Nickname from school years: **I didn't have one.**

Who would you go to the party with? **With friends.**

Is there anything they don't know about you at Bimax? **I love physical activity and hula-hooping.**

If you could take a holiday what sort would it be? **A celebration of Laughter and Giggles.**

Quote: **"Everyone has the right to dream differently" (Paulo Coelho)**

What would the title of your autobiography be? **A Dreamer's Life.**

First place on your list of destinations: **Greece**

